

Richard Salerno

Regional Vice President

Your Regional Vice President, Rich Salerno, can customize services and training to help meet the needs of each individual agent who has placed a commitment with North American. As your Regional Vice President, Rich can also assist you in determining case placement, sales strategies, and active recruiting.

Salerno joined North American after serving for a decade as Sales Vice President with an insurance brokerage agency where he was responsible for sales team efforts and management of Broker Dealer and National Account distribution. Prior to that, he started his career as a mutual fund wholesaler and then went on to become a regional Vice President of Variable Annuities. Rich maintains significant experience in sales and distribution across multiple distribution channels.

Contact Rich today and ask how he can help grow your business!



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